

AMERICUS COMMUNICATIONS, LLC

WSPT (AM)/WSPT-FM Annual EEO Public Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 7302080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WKQH (FM), Marathon, WI, WSPT(AM) and WSPT-FM, both Stevens Point, WI. WKQH (FM) is licensed to RLM Communications, Inc., which is part of the Muzzy Broadcasting station group. This Report is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning August 2, 2007, to and including August 1, 2008 (the "Acceptable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the Hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules.

Appendices 1,2 and 3 that follow have been designed, in the aggregate, to provide the required information. Please note the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which The Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the Hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone, or by email.

WSPT (AM), WSPT-FM

Appendix 1

To

EEO Public File Report Form

Covering the Period from August 2, 2007 to August 1, 2008

For

**Stations Comprising Station Employment Unit:
WKQH (FM); WSPT (AM); WSPT-FM**

Full-Time Positions Filled	Total # of Interviewees from all Recruitment Sources for the Position	Recruitment Source of Hiree
Account Executive	27	WI Job Service
Account Executive	27	Radio Recruitment Ad
Account Executive	27	Self-Referred
On-Air Staff	2	Self-Referred

Total Number of Persons Interviewed during Applicable Period: 29

Americus Communications, LLC
500 Division Street Stevens Point, WI, 54481/316 Scott Street Wausau, WI 54403
715/341-9800

WSPT (AM), WSPT-FM

Appendix 2

To

EEO Public File Report Form

Covering the Period from August 2, 2007 to August 1, 2008

For

**Stations Comprising Station Employment Unit:
WKQH (FM); WSPT (AM); WSPT-FM**

Recruitment Source	Mailing Address	Contact	Full-Time Positions for which this source was Utilized
WI Job Service	www.dwd.state.wi.us/jobnet		1
All-Access	www.allaccess.com		
UW-Stevens Point	Job Placement Office		
PC Bus. Council Career Expo	5501 Vern Holmes Drive Stevens Point, WI 54481	Judy Rannow	
Radio Ads on Americus Communications Stations	500 Division Street Stevens Point, WI 54481	Rick Muzzy	1
Stevens Point Journal	1200 3 rd Court Stevens Point, WI 54481		
Welcome Back Students in the Fall	UWSP 2100 Main Street Stevens Point, WI 54481	Jim Strick	
Self-Referral	Assorted		2

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WSPT (AM), WSPT-FM

Appendix 3

To

EEO Public File Report Form

Covering the Period from August 2, 2007 to August 1, 2008

For

**Stations Comprising Station Employment Unit:
WKQH (FM); WSPT (AM); WSPT-FM**

Section 3: Supplemental (Non Vacancy-Specific) Recruitment Activities Undertaken

1. Portage County Business Council Career Expo – April 22nd, 2008 at the Raddison Hotel in Stevens Point. Over 2800 students looking for career opportunities from 28 school districts in Central & Northern Wisconsin attended to meet with employers to ask about careers in their respective companies. Each year, RLM Communications and Americus Communications, LLC are the only broadcasting companies in the entire region that not only help promote this important event, but have staff members from all departments in attendance to answer questions from career-seeking young men and women. RLM Communications and Americus Communications are the annual broadcast co-hosts for this event.

2. September 2nd, 2008, nearly 10,000 students from the University of WI-Stevens Point will converge on campus for the opening day of school. RLM Communications and Americus Communications are on-campus all day at either the University Center or in front of the Quandt Fieldhouse, meeting career-interested students about broadcasting career opportunities in all phases of a broadcast company. The event starts at 10 AM and goes to 3 PM each year. RLM Communications and Americus Communications are the only broadcasting companies to attend this event, and host this event each year.

Americus Communications, LLC
500 Division Street Stevens Point, WI, 54481/316 Scott Street Wausau, WI 54403
715/341-9800 Fax: 715-341-0000

Muzzy Broadcasting

Stevens Point: 715-341-9800
500 Division Street, Stevens Point, WI 54481 Fax: 715-341-0000

Websites:	WSPT AM www.1010wspt.com	WSPT FM www.979wspt.com
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After an internal audit we have discovered that The person who compiled this data in the past inadvertently omitted information that should have been included. We have updated the information on this form.

Please let us know if you need further documentation. Thank you!

Between 8/2/06 through 8/1/07:

<u>Place of recruitment</u>	<u>Mailing Address</u>	<u>Contact</u>	<u>Full-Time Positions hired by this source</u>
WI Job Service	www.jobcenterofwisconsin.com		6
All-Access	www.allaccess.com		
UW-Stevens Point	Job Placement Office 5501 Vern Holms Drive Stevens Point, WI 54481	Judy Rannow	
PC Business Council Career Expo	500 Division Street Stevens Point, WI 54481	Rick Muzzy	1
Radio Ads on WSPTAM/WSPTFM/WKQH	501 Division Street Stevens Point, WI 54481	Rick Muzzy	
Radio station Websites	1200 3rd Court Stevens Point, WI 54481		
WSPTAM/WSPTFM/WKQH	UWSP 2100 Main Street Stevens Point, WI 54481		
Stevens Point Journal	Assorted	Jim Strick	

Between 8/2/07 through 8/1/08:

<u>Place of recruitment</u>	<u>Mailing Address</u>	<u>Contact</u>	<u>Full-Time Positions hired by this source</u>
WI Job Service	www.jobcenterofwisconsin.com		4
All-Access	www.allaccess.com		
UW-Stevens Point	Job Placement Office 5501 Vern Holms Drive Stevens Point, WI 54481	Judy Rannow	
PC Business Council Career Expo	500 Division Street Stevens Point, WI 54481	Rick Muzzy	1
Radio Ads on WSPTAM/WSPTFM/WKQH	501 Division Street Stevens Point, WI 54481	Rick Muzzy	
Radio station Websites	1200 3rd Court Stevens Point, WI 54481		
WSPTAM/WSPTFM/WKQH	UWSP 2100 Main Street Stevens Point, WI 54481		
Stevens Point Journal	Assorted	Jim Strick	
Welcome Back Students in the Fall			
Self-Referral			2

<u># OF INTERVIEWEES FOR:</u>	<u>2006-2007</u>	<u>2007-2008</u>
SALES	38	27
BOOKKEEPING/RECEPTION	0	19
ADMINISTRATIVE ASSISTANT	7	0
SALES MANAGER	1	0
NEWS DIRECTOR	3	0
ON-AIR STAFF	0	2